



# Eric Jayk

VOCALIST GUITARIST  
SONGWRITER PRODUCER  
RECORDING ENGINEER  
AUDIO EDITING

## SKILLS

- Vocal Techniques
- Guitar Methodology
- Songwriting, Composition  
Lyric Writing
- Mentoring & instruction
- Mac OS / iOS
- Pro Tools / Logic Pro
- Programming / MIDI
- Social Media, PR and promotion
- Advertising, Marketing
- Communication and public speaking

## BRAND ENDORSEMENTS:

PRS GUITARS, GODIN GUITARS & BASSES,  
WILD CUSTOM GUITARS, ELIXIR STRINGS, CF  
GUITARS, WALKO GUITARS, LIGERIE BASSES,  
KERNOM EFFECTS, CALINE TECHNOLOGY,  
STRYMON PEDALS, PEDALPAWN PEDALS,  
INTUNE GP, PICKME-CUSTOM.DE

## PROFILE

I am a versatile vocalist, guitarist, songwriter, and producer. I have shared the stage with renowned artists and recorded/collaborated in the studio with industry legends. My songs have been licensed for TBS, MTV, VH1, E!, and commercials for Coca-Cola, Nike, and more. I have performed live on Good Morning America, the Fox Morning Show, Regis & Kelly, and international broadcasts. Having taught over 40k lessons in recent years, I have also had the honor of coaching iconic artists and Hollywood actors on-set for feature films.

## EDUCATION

New York University  
Bachelor of Music

1997 - 2001

Jazz Guitar Performance  
Composition

## EXPERIENCE

2022-PRESENT

CEO BEYOND AGENCY

- Artist Manager
- Producer, Recording Studio and Live Sound Engineer
- Global Entertainment and Booking Coordinator
- Expert Of Touring and Career Development
- Brand.Partnerships, Public Relations
- Release Strategy
- Career Development

1995 - PRESENT

RECORDING ARTIST, TOURING MUSICIAN

1997 - 2005 FREELANCE, SANDRA BERNHARD

2005- PRESENT WILDSTREET

- Professional Affiliations:
- Signed recording artist: Eonian Records (2024)
- Golden Robot Records (2020), The Orchard (2019)
- Signed songwriter: Twenty Music (2023), BMG/Fieldhouse Music (2015)
- Extensive touring experience across Europe and North America, including notable appearances at Rocklahoma, M3 Rockfest, SXSW, and the Rockstar Energy/Uproar Festival.
- Music featured in various television shows (VH1, MTV, TBS, E!, Oxygen), commercials (Coca-Cola in Mexico, Hungary, and the USA), films, and video games (THQ).
- Highlights: Easy Does It (2012) achieved 3 million views YouTube.
- Poison Kiss (2011) garnered 650,000 views on YouTube
- Wildstreet III (2021) amassed 2.5 million streams on Spotify
- Wildstreet IV (2024) reached 1 million streams on Spotify

1995 - PRESENT

MUSIC INSTRUCTOR / VOCAL COACH

TAKELESSONS.COM, REVERB LESSONS, LESSONFACE

MUSIC FOR EVERYONE, FREELANCE

- Delivered over 40,000 music lessons to students of all levels, receiving 450+ top-rated reviews for exceptional teaching quality and student success.
- Tailored instruction across various disciplines, including vocals, guitar, piano, bass, and music production, achieving consistent student growth and satisfaction.
- Developed innovative and personalized lesson plans, resulting in a 95% student retention rate over 20+ years of freelance instruction.
- Pioneered the adoption of online teaching platforms like Zoom and Skype, ensuring seamless transitions to remote learning with a 90% engagement rate.
- Mentored aspiring professionals, including André 3000 (OutKast) and Samaira Armstrong ("Just My Luck"), enhancing their musical and performance skills.
- Conducted masterclasses and workshops on songwriting, composition, and audio engineering, attracting global participation.

## CONTACT

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